

# NOWSIGNAGE



## Digital Signage for **Corporate**

- // Communicate with your team with instant announcements
- // Securely display dashboards such as Microsoft Power BI and more
- // Display availability for meeting rooms and scheduling information
- // Showcase a variety of content on one screen with multi-zone layouts
- // Use OnDemand to instantly takeover screen content using a mobile device

**WINNER**

**AV AWARDS**  
2020, 2021, & 2022



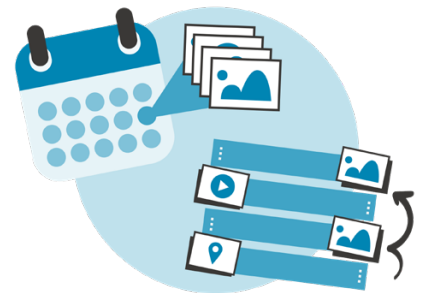
# 6 Reasons to Choose NowSignage



Most affordable



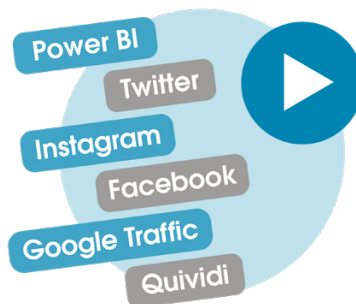
Secure & reliable



Easy to use



Hardware agnostic



Custom integrations



Superior support

## Trusted By



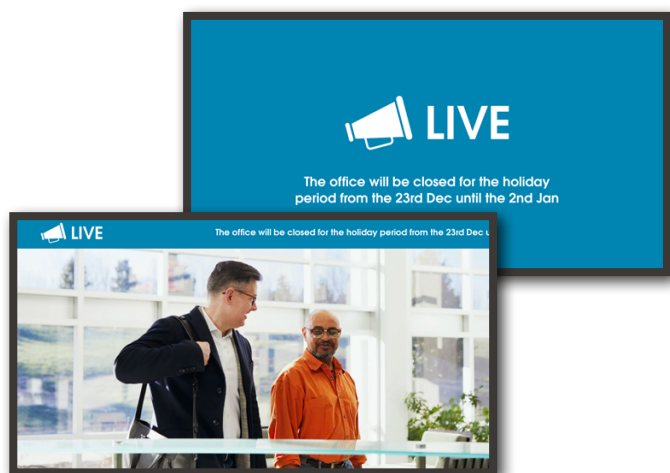
# Features

## RSS Feeds

Select from a range of RSS sources, to enable you to display real-time news updates and industry trends tailored to your sector. Easily keep employees informed about the latest news and maintain a dynamic and engaging workplace environment for all.



BBC News: Scotland School Strikes... Thousands of p

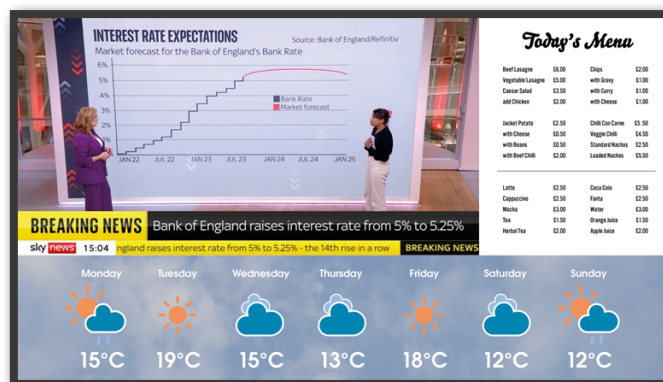


## Announcements

Broadcasting announcements has never been easier when using digital signage. Whether it's company news, employee recognition or important updates, this feature allows you to convey information in a visually appealing way to ensure key messages are noticed.

## Multi Zone Layouts

Maximise the use of your digital signage screens by dividing them into sections, each displaying the content you want to be shown. This feature is ideal for displaying a mix of information such as news, company metrics, announcements and events simultaneously.



## Microsoft Power BI

An integration with Microsoft Power BI is a great tool for corporate businesses to use within organisations to display interactive data visualisations and dashboards throughout the workplace or during meetings. Help teams monitor performance metrics and make data-driven decisions with this feature.





# Features

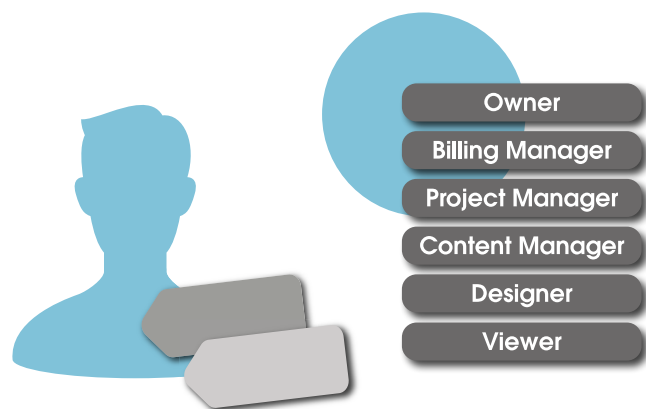


## Secure Dashboards

Data drives business decisions and operations across a workforce. With secure dashboards you can display secure web pages or documents without the risk of storing login details on screens. Simply login through our highly secure CMS to access.

## OnDemand

Allows authorised users to immediately change the content on a screen from a mobile device. Whether you need to communicate an emergency message or show targeted content instantly, OnDemand allows complete control over your screens without the need to adjust your schedules.



## Roles & Permissions

Allows businesses to provide controlled user access for screen management. Using access tags, corporations can control which areas of the platform and which screens designated users can manage.

## Single-Sign-On

Grants users within your corporate network to access NowSignage using an SSO process. If you already have users set up with a Google Workspace or Microsoft Azure AD account, they can easily access the NowSignage platform from their own account.



# Use Cases

## Touch Displays

Touch hotspots work on interactive displays to provide a broad range of features, such as interactive dashboards, booking and registration forms, and access to employee information and training.

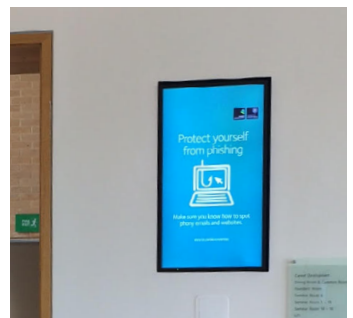
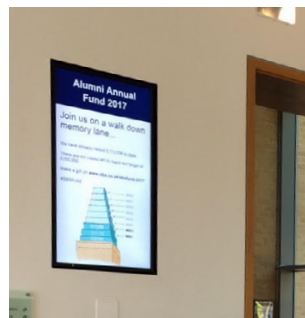


## Meeting/Conference Rooms

Set up rooms designed for hybrid working. Seamlessly engage your team members from anywhere in the world via wireless collaboration hardwares such as Mersive, Airtame, Screenbeam and Barco Clickshare.

## Digital Notice Boards

Engage with your team by providing up to date, and centrally managed notices across office spaces in multiple locations. Provide key safety information and staff motivations to keep your team in the know.



## Free Standing Totems

Versatile displays that can be maneuvered and placed in key locations depending on their use case; welcome guests or new staff members, direct people in the right direction, or celebrate a company milestone!

# Case Study



## ROBERT WALTERS

Robert Walters are one of the world's leading specialist recruitment consultancy and outsourcing providers. They currently employ 4,300 staff operating across 31 countries.

As a rapidly growing global business, Robert Walters set about with an agenda to better improve employee engagement by making real time data visible and target driven. Digital screens located throughout the global offices were identified as a primary outlet to achieve this and as such the IT team at Robert Walters were immediately tasked with finding a way to securely display live business intelligence reports onto their 200+ screens.

Being an enterprise-level user of Microsoft Power BI, the ability to collate data from hundreds of data sources and then visualise them into business critical data reports and live dashboards, was not a concern for Robert Walters. The issue lay with being able to present these reports securely onto a screen without making them publicly available across the web.

Up stepped NowSignage, with the only solution on the market that enables Microsoft Power BI users to display their private reports onto screens through their digital signage network. By activating the Microsoft Power BI within the NowSignage in-platform app store, users can connect their MicrosoftPower BI account directly to the NowSignage platform through a 'first of its kind' integration. Once connected the NowSignage user can select their private reports and broadcast them as stunningly animated visualisations which tell their data stories with real-time content on any targeted office screen.

Sean Paul Bradley, Continuous Improvement Director, Robert Walters, said: **“Digital signage was the perfect tool to broadcast our live metrics and targets to our employees across the globe. NowSignage were the only offering we found that could provide a secure solution to PowerBI on digital signage, and we're delighted with the result.”**

Until now, many digital signage providers have claimed to have integrations with Microsoft Power BI, however this has always been limited to displaying only publicly available links. When it comes to displaying private business intelligence or confidential financial data, it is incomprehensible for companies to knowingly generate these private reports as a public links.

# NOWSIGNAGE

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